

Caption: The Pennsylvania State University LLC v. Vintage Brand LLC, et al.

Case No: 4:21-CV-01091

Judge: Hon. Matthew W. Bann

Date: November 12, 2024

PLAINTIFF'S EXHIBIT LIST

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-1	USPTO Certificate Reg. No. 1,308,610 PENN STATE PSU0010600 to 10602			
P-2	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 1,308,610 PENN STATE PSU0010600 to 10602		11/12/24	
P-3	USPTO Certificate Reg. No. 5,766,698 PENN STATE PSU0010620 to 10623			
P-4	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 5,766,698 PENN STATE PSU0010620 to 10623		11/12/24	
P-5	USPTO Certificate Reg. No. 1,315,693 THE PENNSYLVANIA STATE UNIVERSITY PSU001060 to 10604			
P-6	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 1,315,693 THE PENNSYLVANIA STATE UNIVERSITY PSU0010603 to 10604		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-7	USPTO Certificate Reg. No. 5,399,989 THE PENNSYLVANIA STATE UNIVERSITY PSU0010614 to 10616			
P-8	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 5,399,989 THE PENNSYLVANIA STATE UNIVERSITY PSU0010614 to 10616		11/12/24	
P-9	USPTO Certificate Reg. No. 5,742,516 THE PENNSYLVANIA STATE UNIVERSITY PSU0010617 to 10619			
P-10	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 5,742,516 THE PENNSYLVANIA STATE UNIVERSITY PSU0010617 to 10619		11/12/24	
P-11	USPTO Certificate Reg. No. 1,276,712 University Seal PSU0010597 to 10599			
P-12	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 1,276,712 University Seal PSU0010597 to 10599		11/12/24	
P-13	USPTO Certificate Reg. No. 5,877,080 University Seal PSU0010624 to 10627			
P-14	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 5,877,080 University Seal PSU0010624 to 10627		11/12/24	

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-15	USPTO Certificate Reg. No. 1,350,286 Lion Shrine PSU0010605 to PSU0010608			
P-16	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 1,350,286 Lion Shrine PSU0010605 to 10608		11/12/24	
P-17	USPTO Certificate Reg. No. 1,397,810 Lion Shrine PSU0010609 to 10610			
P-18	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 1,397,810 Lion Shrine PSU0010609 to 10610		11/12/24	
P-19	USPTO Certificate Reg. No. 5,305,910 Pozniak Lion PSU0012413 to 12415			
P-20	PHYSICAL EXHIBIT USPTO Certificate Reg. No. 5,305,910 Pozniak Lion PSU0012413 to 12415		11/12/24	
P-21	PHYSICAL EXHIBIT - <i>The Nittany Lion: An Illustrated Tale</i> Book PSU0007594 to 7873			
P-22	Memorandum to Dr. John W. Oswald regarding licensing program, August 5 1982 PSU0010582 to 10590	11/12/24	11/12/24	J. Esposito
P-23	PSU Art Sheet May 25, 2011 PSU0007941		11/12/24	
P-24	Penn State Art Sheet Revision Date 11/06/2017 Ex. 8 to T. McGrath Dep		11/12/24	
P-25	PSU Art Sheet Mar. 31, 2022 PSU0007592			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-26	PSU College Vault Art Sheet Jan. 24, 2011 PSU0008656		11/12/24	
P-27	Subpoena to Meghan Maffey Maffey Dep. Ex. 30		11/12/24	
P-28	Image of Vintage Brand T-shirt with Pozniak Lion Design Basketball M. Young Dep., Ex. 14 p. 2			
P-29	Defendant's Supplemental Confidential Response to Penn State Interrogatory No. 7 Feb. 17, 2023	11/13/24	11/13/24	S. Petulla
P-30	Sportswear Sales Report - September 2022 SPORTSWEAR_PSU_000001		11/12/24	
P-31	Cease and Desist Letter to Vintage Brand Dec. 17, 2020 PSU0007274 to 7293		11/12/24	
P-32	Cease and Desist Letter to Sportswear Dec 21, 2020 PSU0007297 to 7315			
P-33	Vintage Brand LLC - Articles of Organization VINTAGE_PENN_ST_000001 to 5			
P-34	Vintage Brand LLC - Partnership Agreement VINTAGE_PENN_ST_000017 to 31			
P-35	Licensing & Fulfillment Agreements between Vintage Brand and Sportswear 2017 VINTAGE_PENN_ST_000034 to 50	11/18/24	11/18/24	C. Hartvigson

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-36	Licensing and Fulfillment Agreement between Sportwear Inc and Vintage Brand LLC Dec 27, 2020 VINTAGE_PENN_ST_001393-1409			
P-37	2018-2022 Penn State Marketing Budget PSU0010195			
P-38	Product Sales Breakdown PSU0010196			
P-39	Campus/Local and Mid Tier Better Retailers by Distribution, Nov. 2022 PSU0010464 to 10465			
P-40	Lions Pride - To Our Penn State Community PSU0000250 to 254			
P-41	Pennsylvania State University Yearly reporting to NCAA for 2018, Dec. 15, 2019 PSU0003536 to 4269			
P-42	Penn State - Visual Identity Standards: Other University Symbols Page Vault PSU0005788 to 5794			
P-43	Appendix A - David Franklyn CV - Expert Report of David Franklyn, Dec. 20, 2022			
P-44	Appendix B - Survey Questionnaire - Expert Report of David Franklyn, Dec. 20, 2022 – Redacted to exclude references to Survey 1	11/14/24		D. Franklyn
P-45	Appendix C - Survey 2 Screen Shots - David Franklyn CV - Expert Report of David Franklyn, Dec. 20, 2022	11/14/24	11/14/24	D. Franklyn

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-46	ELECTRONIC EXHIBIT Excel Spreadsheet Franklyn Report - Appendix D Redacted to Exclude References and Data Related to Survey 1			
P-47	Appendix E - Material Considered - David Franklyn CV Expert Report of David Franklyn, Dec. 20, 2022			
P-48	Franklyn Rebuttal Report - Appendix A - David Franklyn CV			
P-49	Franklyn Rebuttal Report - Appendix B - Materials Considered			
P-50	Expert Report Tülin Erdem Exhibit D - Implementation, Design, and Administration of the Survey			
P-51	Expert Report Tülin Erdem Exhibit E - Pretest Moderator Instructions			
P-52	Expert Report Tülin Erdem Exhibit F - Survey Stimuli			
P-53	Expert Report Tülin Erdem Exhibit G - Survey Instrument			
P-54	Expert Report Tülin Erdem Exhibit H - Survey Screenshots	11/18/24	11/18/24	T. Erdem
P-55	Expert Report Tülin Erdem Exhibit I - Blind Coder Instructions			
P-56	ELECTRONIC EXHIBIT Excel Spreadsheet of Expert Report Tülin Erdem - Blind Coding Sheet			
P-57	Expert Report Tülin Erdem - LOC Final Data Set			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-58	ELECTRONIC EXHIBIT Excel Spreadsheet of Expert Report Tülin Erdem - Recoded LOC Final Data Set PSU0012354			
P-59	Expert Report Tülin Erdem Revised Likelihood of Confusion Rates			
P-60	Expert Report Tülin Erdem Exhibit 3.2 - Chart with Answers to Q8			
P-61	Expert Report Tülin Erdem - Final Images - Condition A /Test Group 1 - Vintage Brand Homepage	11/18/24	11/18/24	T. Erdem
P-62	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 1 - Landing Page	11/18/24	11/18/24	T. Erdem
P-63	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 1 - Product Page	11/18/24	11/18/24	T. Erdem
P-64	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 1 - Shopping Chart Page	11/18/24	11/18/24	T. Erdem
P-65	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 2 - Vintage Brand Homepage	11/18/24	11/18/24	T. Erdem
P-66	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 2 - Landing Page	11/18/24	11/18/24	T. Erdem
P-67	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 2 - Product Page	11/18/24	11/18/24	T. Erdem
P-68	Expert Report Tülin Erdem - Final Images - Condition A / Test Group 2 - Shopping Chart Page	11/18/24	11/18/24	T. Erdem

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-69	Expert Report Tülin Erdem Final Images - Condition A / Control Group - Vintage Brand Homepage	11/18/24	11/18/24	T. Erdem
P-70	Expert Report Tülin Erdem - Final Images - Condition A / Control Group - Landing Page	11/18/24	11/18/24	T. Erdem
P-71	Expert Report Tülin Erdem Final Images - Condition A / Control Group - Product Page	11/18/24	11/18/24	T. Erdem
P-72	Expert Report Tülin Erdem Final Images - Condition A / Control Group - Shopping Chart Page	11/18/24	11/18/24	T. Erdem
P-73	Meghan Maffey Emails with Vintage Brand Maffey Dep. Ex. 31 SPORTSWEAR_PSU_000157		11/12/24	
P-74	Email from Customer Service re: Jason Confair, Sept. 14, 2022 SPORTSWEAR_PSU_000002 -			
P-75	Email from Vintage Brand Customer Service re: A. Keim order, Sept.14, 2024 SPORTSWEAR_PSU_000003			
P-76	Email from K. Confair to Vintage Brand May 7, 2021 SPORTSWEAR_PSU_000151			
P-77	Google Invoice - Bill to E. Hartvigson, November 30, 2021 VINTAGE_PENN_ST_000052 - VINTAGE_PENN_ST_000054		11/12/24	
P-78	<i>Baylor University v. Vintage Brand, LLC et al.</i> , No. 6:21-cv- 00406 W.D. Tex., ECF 158 - Consent Judgment			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-79	Trademark Status and Document Retrieval Report - U.S. Reg. 1,308,610 PENN STATE Generated 9/16/2024			
P-80	Trademark Status and Document Retrieval Report - U.S. Reg. 5,766,698 PENN STATE Generated 9/16/2024			
P-81	Trademark Status and Document Retrieval Report - U.S. Reg. 1,315,693 THE PENNSYLVANIA STATE UNIVERSITY Sept. 16, 2024			
P-82	Trademark Status and Document Retrieval Report - U.S. Reg. 5,399,989 THE PENNSYLVANIA STATE UNIVERSITY Sept 16, 2024			
P-83	Trademark Status and Document Retrieval Report - U.S. Reg. 5,742,516 THE PENNSYLVANIA STATE UNIVERSITY Sept 16, 2024			
P-84	Trademark Status and Document Retrieval Report - U.S. Reg. 1,276,712 Seal Generated 9/16/2024			
P-85	Trademark Status and Document Retrieval Report - U.S. Reg. 5,877,080 Seal Generated 9/16/2024			
P-86	Trademark Status and Document Retrieval Report - U.S. Reg. 1,350,286 Lion Shrine Generated 9/16/2024			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-87	Trademark Status and Document Retrieval Report - U.S. Reg. 1,397,810 Lion Shrine Generated 9/16/2024			
P-88	Trademark Status and Document Retrieval Report - U.S. Reg. 5,305,910 Pozniak Lion Generated 9/16/2024			
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P-90	GoPSUsports - Navy Lion Shrine Hoodie PSU0000220-222			
P-91	GoPSUsports - White Lion Shrine Hoodie, PSU0000226			
P-92	Lion's Pride - Navy Penn State Shrine Logo Tank, PSU0000636 to 638			
P-93	Lion's Pride - Navy Penn State Shrine T-Shirt PSU0000639 to 641			
P-94	Lion's Pride - Navy Penn State Shrine Long Sleeve T-Shirt PSU0000642 to 644			
P-95	Lion's Pride - Gray Penn State Shrine Retro Cropped Hoodie PSU0000645 to 647			
P-96	Lion's Pride - Navy Penn State Shrine T-Shirt PSU0000652 to 654			
P-97	Lion's Pride - Penn State Lion Shrine Large Felt Pennant PSU0000749 to 751			
P-98	Photo of various Penn State banners and pennants PSU0010523			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
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P-100	GoPSUsports - Penn State S Lion Men's Pullover Hoodie PSU0000075 to 77			
P-101	GoPSUsports - S Lion Logo - Men' Sweatshirt PSU0000096 to 98	11/13/24	11/13/24	S. Petulla
P-102	GoPSUsports - Navy S Lion Pullover Hoodie PSU0000105 to 107			
P-103	PSU Bookstore - S Lion Logo - Mens Navy Half zip pullover PSU0000126 to 128		11/12/24	
P-104	PSU Bookstore - Khaki S Lion Adjustable Hat PSU0000187 to 189			
P-105	GoPSUsports - Gray S Lion Nike T-Shirt PSU0000199 to 201			
P-106	GoPSUsports - Navy S Lion T- Shirt PSU0000232 to 234			
P-107	GoPSUsports - Vintage Repeat Java S Lion Mug PSU0000803 to 805		11/12/24	
P-108	PSU Bookstore - S Lion Can Cooler PSU0001572 to 1573			
P-109	GoPSUsports - Women's Penn State S Lion Washed Tank Top PSU0001599 to 1601			
P-110	GoPSUsports - White S Lion Logo V-Neck T-Shirt PSU0001605 to 1607			
P-111	Fanatics - Penn State T-Shirts Page Vault PSU0006745 to 6753			

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P-113	'47 Brand Website - Penn State S Lion T-Shirt Page Vault PSU0009703 to 9705			
P-114	'47 Brand Website - S Lion T-Shirt Page Vault PSU0009733 to 9737			
P-115	'47 Brand Website - S Lion Penn State Nittany Lions Hat Page Vault PSU0009750 to 9752			
P-116	'47 Brand Website - S Lion Hat Page Vault PSU0009766			
P-117	'47 Brand Website - S Lion Hat blue Page Vault PSU0009781 to 9783			
P-118	'47 Brand Website - S Lion Hat blue and white Page Vault			
P-119	'47 Brand Website - S Lion Hat blue and gold Page Vault PSU0009802 to 9804			
P-120	'47 Brand Website - S Lion T-Shirt navy Page Vault PSU0009806 to 9808			
P-121	'47 Brand Website - S Lion Hat white Page Vault PSU0009857 to 9859			
P-122	'47 Brand Website - S Lion Hat blue and white, distressed Page Vault PSU0009861 to 9862			
P-123	'47 Brand Website - Penn State S Lion T-Shirt white Page Vault PSU0009864 to 9866			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-124	'47 Brand Website - Nike S Lion T-Shirt Page Vault PSU0009904 to 9906			
P-125	Hillflint - Penn State Merchandise Page Vault PSU0009920 to 9921			
P-126	Homefield - S Lion T-Shirt light grey Page Vault PSU0009926 to 9929			
P-127	Lion's Pride - 12 oz Two Sided Penn State Can Holder PSU0000001			
P-128	GoPSUSports - Black Penn State Nittany Lions OHT Military Appreciation 24oz. Travel Tumbler PSU0000023 to 25			
P-129	Lions Pride - Lapel Pin PSU0000029 to 30			
P-130	GoPSUsports - For Bare Feet Penn State Nittany Lions Argyle Crew Socks PSU0000040 to 42			
P-131	GoPSUsports - Juvenile Navy Penn State Nittany Lions Lockup Meshback Snapback Hat PSU0000055 to 58			
P-132	Lion's Pride - Lightweight Penn State Lion Shrine Hoodie PSU0000069 to 71		11/12/24	
P-133	GoPSUsports - Men's '47 Navy Penn State Nittany Lions Juncture Clean Up Trucker Snapback Hat PSU0000072 to 74			
P-134	GoPSUsports Men's Champion Heathered Gray Penn State Nittany Lions Team Pullover Hoodie PSU0000093 to 95			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
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P-136	GoPSUsports Black Penn State Fleece Quarter-Zip Jacket PSU0000114 to 116			
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P-138	GoPSUsports White Penn State Long Sleeve T-Shirt PSU0000154 to 156			
P-139	GoPSUsports Navy and White Penn State 1855 Logo Long Sleeve T Shirt PSU0000175 to 177			
P-140	GoPSUsports White Penn State Hat PSU0000193 to 195		11/12/24	
P-141	PSU Bookstore Navy Penn State Lions Est 1855 T-Shirt Retro Brand PSU0000229 to 231			
P-142	Lion's Pride - Gray Penn State Alumni Seal Long Sleeve T-Shirt PSU0000284		11/12/24	
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P-144	GoPSUsports - Penn State Water Bottle PSU0000247 to 249			
P-145	Family Clothesline PennState 16 Oz Mug PSU0000269			
P-146	Family Clothesline Penn State 32oz Wide Mouth Water Bottle PSU0000275			
P-147	Family Clothesline Penn State Seal T-Shirt PSU0000327 to 329		11/12/24	

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-148	Family Clothesline Penn State Block Pennant PSU0000333 to 335			
P-149	PSU Bookstore Penn State S Sweatshirt PSU0000339 to 341		11/12/24	
P-150	Family Clothesline Navy Seal T-Shirt PSU0000356 to 358			
P-151	Family Clothesline Penn State Est. 1855 12Oz Can Cooler PSU0000359 to 361			
P-152	Family Clothesline Penn State Footwear PSU Socks and Accessories PSU0000372 to 375			
P-153	Lion's Pride Gray Penn State Quarter Zip Sweatshirt PSU0000381 to 383			
P-154	Family Clothesline Navy Penn State 12 Oz Can Cooler PSU0000616 to 618			
P-155	Family Clothesline Penn State 12 Oz Can Cooler PSU0000619 to 621			
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P-157	GoPSUsports T-Shirts PSU000073 to 745			
P-158	GoPSUsports Premium Heritage Banner PSU0000776 to 778			
P-159	GoPSUsports Penn State Nittany Lions 12oz Team Colored Wine Tumbler PSU0000800 to 802			
P-160	GoPSUsports - Penn State Nittany Lions 18oz Soft Touch Tumbler Two-Piece Set PSU0000821 to 823			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-161	GoPSUsports Penn State Nittany Lions Alumni 4-Pack Neoprene Coaster Set PSU0000869 to 871			
P-162	GoPSUsports Penn State Nittany Lions Four-Pack Square Repeat Coaster Set PSU0000898 to 900			
P-163	PSU Bookstore Penn State Reserve By Blue 84 Vintage T-Shirt PSU0000946 to 948			
P-164	Lion's Pride - Gray Penn State Seal Sweatshirt PSU0001153 to 1155			
P-165	Lions Pride Tankard PSU0001376 to 1378			
P-166	GoPSUsports Penn State Nittany Lions Vintage Clothing Page Vault Wayback Machine - 2015 PSU0006680 to 6690			
P-167	GoPSUsports - Penn State Nittany Lions Vintage Clothing Page Vault Wayback Machine April 2015 PSU0006692 to 6699			
P-168	GoPSUsports - Men's T-Shirts pt. 1 Page Vault Wayback Machine - 2013 PSU0006701 to 6709			
P-169	GoPSUsports - Men's T-Shirts pt. 2 Page Vault Wayback Machine - Mar. 2013 PSU0006711 to 6716			
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P-171	Nittany Outlet Vintage Penn State T-Shirts Page Vault Wayback Machine - Dec 2017 PSU0006774 -			

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P-172	'47 Brand Website Penn State Merchandise Page Vault PSU0009676 to 9677		11/12/24	
P-173	'47 Brand Website Penn State T-Shirt oatmeal Page Vault PSU0009810 to 9812			
P-174	19Nine Website Penn State Merchandise Page Vault PSU0009814 to 9815		11/12/24	
P-175	Homefield Lion Shrine Happy Valley T-Shirt light grey Page Vault PSU0009937 to 9940		11/12/24	
P-176	Homefield Penn State Merchandise Page Vault PSU0009949 to 9951-		11/12/24	
P-177	'47 Brand Penn State Merchandise Wayback Machine - Dec. 2018 Page Vault PSU0009991 to 9992			
P-178	College Vault Collegiate Merchandise Page Vault Wayback Machine - Nov. 2017 PSU0009994 to 10009			
P-179	College Vault Collegiate Merchandise Page Vault Wayback Machine - Aug. 2017 PSU0010011 to 10023			
P-180	College Vault Collegiate Merchandise Page Vault Wayback Machine - Dec. 2017 PSU0010025 to 10040			
P-181	College Vault Collegiate Merchandise Page Vault Wayback Machine - Aug. 2018 PSU0010042 to 10047			

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P-182	College Vault - Collegiate Merchandise Page Vault Wayback Machine - Mar. 2019 PSU0010064 to 10069			
P-183	GoPSUsports - Oatmeal Penn State Powerblend Pullover Sweatshirt PSU0000108 to 110			
P-184	GoPSUsports - Gray Fanatics Penn State Basketball Hoodie PSU0000132 to 134			
P-185	Facebook - Lion Ambassadors Photo PSU0004738			
P-186	Facebook - Lion Ambassadors Photo July 29, 2012 PSU0004739			
P-187	Facebook - Lion Ambassadors Photo Sept. 11, 2012 PSU0004741			
P-188	Facebook - Lion Ambassadors Photo Sept. 15, 2012 PSU0004742			
P-189	Facebook - Lion Ambassadors Photo Feb. 1, 2013 PSU0004742			
P-190	Facebook - Lion Ambassadors Photo Aug. 27, 2013 PSU0004747			
P-191	Facebook - Lion Ambassadors Photo July 27, 2014 PSU0004748			
P-192	Facebook - Lion Ambassadors Photo July 27, 2014 Page Vault PSU0006880 -			
P-193	Facebook Lion Ambassadors Photo Mar. 15, 2016 PSU0004753			
P-194	Facebook Lion Ambassadors Photo Mar. 15, 2016 Page Vault PSU0006988 -			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-195	Facebook Lion Ambassadors Photo Feb. 22, 2018 PSU0004785			
P-196	Instagram Nittany Lion Wrestling Club Photo May 17, 2018 PSU0004788	11/13/24	11/13/24	S. Petulla
P-197	Facebook Lion Ambassadors Photo Jan. 27, 2020 PSU0004791			
P-198	Instagram Nittany Lion Wrestling Club Photo Oct. 10, 2020 PSU0004793			
P-199	Twitter Lion Ambassadors Photo Sept. 20, 2015 Page Vault PSU0006994			
P-200	Instagram - Lion Ambassadors Photo with Pozniak Lion Logo Hat PSU0005006			
P-201	Instagram - Lion Ambassadors Photo Oct. 16, 2012 Page Vault PSU0006884			
P-202	Instagram Lion Ambassadors Photo Sept. 22, 2015 Page Vault PSU0006878 -	11/13/24	11/13/24	S. Petulla
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P-204	Instagram Lion Ambassadors Photo Sept. 22, 2017 Page Vault PSU0006876 -			
P-205	Twitter - Lion Ambassadors Photo Feb. 9, 2015 Page Vault PSU0006998			
P-206	Photo of Penn State Lion Ambassadors Jacket with Pozniak Lion - "Travis" PSU0007161			

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Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-207	Instagram - Chad Hartvigson Post on Vintage Brand College Football Tour Page Vault PSU0005685 to 5687			
P-208	Google Results - penn state vintage brand Page Vault PSU0012733 to 12736			
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P-210	ELECTRONIC EXHIBIT - Video of Google Search for <i>penn state vintage t-shirt</i> and Navigation PSU0012812			
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P-213	Google Shopping Results - penn state vintage t-shirt - with VB item selected Page Vault PSU0012726 to 12728			
P-214	VB Website for Penn State T-shirt from Google Shopping Results Page Vault PSU0012730 to PSU0012731		11/12/24	
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P-216	Google Shopping Results - penn state lion koozie Page Vault PSU0012698 to 12706			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-217	Google Shopping Results - penn state lion koozie - with VB item Page Vault PSU0012708 to 12713			
P-218	VB Website for Penn State Koozie from Google Shopping Results Page Vault PSU0012715 to 12716		11/12/24	
P-219	ELECTRONIC EXHIBIT Video of navigation to vintagebrand.com and Penn State Store PSU0012810		11/12/24	
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P-221	VB Website - College Designs Page Vault PSU0012761 to 12764			
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P-224	VB Website Bucknell Landing Page Page Vault PSU0012779 to 12781			
P-225	VB Website - Bucknell Hat Page Vault PSU0012783 to 12784			
P-226	ELECTRONIC EXHIBIT Video of search for <i>penn state vintage brand t-shirt</i> - showing Pozniak Lion T-Shirt PSU0012809			
P-227	Defendants' Supplemental Response to Penn State's Interrogatory Nos. 5-6 served March 4, 2022			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-228	Daily Collegian PSU Logos Require License March 14, 1988 Page Vault PSU0007225			
P-229	Image Appearing on Page 2 of <i>The Nittany Lion - An Illustrated Tale</i> Book PSU0007608 -			
P-230	Image Appearing on Page 12 of <i>The Nittany Lion - An Illustrated Tale</i> Book PSU0007618 -			
P-231	Page 17 of <i>The Nittany Lion An Illustrated Tale</i> Book PSU0007623	11/12/24	11/12/24	J. Esposito
P-232	Page 22 of <i>The Nittany Lion An Illustrated Tale</i> Book PSU0007628	11/12/24	11/12/24	J. Esposito
P-233	Image Appearing on Page 54 of <i>The Nittany Lion - An Illustrated Tale</i> Book PSU0007660	11/12/24	11/12/24	J. Esposito
P-234	Image Appearing on Page 201 of <i>The Nittany Lion An Illustrated Tale</i> Book PSU0007807			
P-235	Penn State License to Use Certain Indicia Kesslers PSU0010413 to 10445			
P-236	PSU Memo on Special Event Royalty Distribution 1999 PSU0010578 to 10579			
P-237	Article “We are Penn State”, dated August 2019			
P-238	ELECTRONIC EXHIBIT Excel Spreadsheet of Penn State Licensees PSU0007593			
P-239	Email from M. Rogers to M. Riedel RE: Vault Artsheet PSU0009017 to 9018			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-240	ELECTRONIC EXHIBIT Excel Spreadsheet of Penn State College Vault Licensees PSU0009019			
P-241	Second Amended Complaint ECF 67			
P-242	Vintage Brand, LLC's Answer to Second Amended Complaint - Affirmative Defenses and Counterclaims Redacted ECF 72			
P-243	Defendant Chad Hartvigson's Answer to Second Amended Complaint - Affirmative Defenses Redacted ECF 76			
P-244	Defendant Sportswear's Answer to Second Amended Complaint - Affirmative Defenses Redacted ECF 77			
P-245	PHYSICAL EXHIBIT - Penn State Pennant from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_001	11/15/24	11/15/24	C. Hartvigson
P-246	Image of Penn State Pennant from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_001			
P-247	PHYSICAL EXHIBIT - Penn State Pennant from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_002		11/12/24	
P-248	Image of Penn State Pennant from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_002			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-249	Image of "Penn State 11-Orange 1985" Button from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_059 -			
P-250	Image of "Penn State Nittany Lions" button Pozniak Lion from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_060			
P-251	Image of "PennState" Lionhead Button from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_062			
P-252	Image of "PennState" Lionhead Button from Vintage Brand's Collection of Penn State Memorabilia VB_MEM_PSU_067			
P-253	Nittany Lion Memorabilia Decal VINTAGE_PENN_ST_000057			
P-254	Vintage Brand Images - Nittany Lion on Rock with Seal and PENN on Blue Background VINTAGE_PENN_ST_001411			
P-255	Vintage Brand Images - Nittany Lion on Rock with Seal VINTAGE_PENN_ST_001412			
P-256	Vintage Brand Images - S Lion VINTAGE_PENN_ST_001420			
P-257	Vintage Brand Images - S Lion VINTAGE_PENN_ST_001426			
P-258	Vintage Brand Images - Keystone Lion VINTAGE_PENN_ST_001421			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-259	Vintage Brand Images - Keystone Lion VINTAGE_PENN_ST_001425			
P-260	Vintage Brand Images - Nittany Lion Penn State VINTAGE_PENN_ST_001424			
P-261	VB Website - Scrolling Disclaimer Header Page Vault VINTAGE_PENN_ST_001358 VINTAGE_PENN_ST_001360 VINTAGE_PENN_ST_001362 VINTAGE_PENN_ST_001364 VINTAGE_PENN_ST_001366 VINTAGE_PENN_ST_001368 VINTAGE_PENN_ST_001370 VINTAGE_PENN_ST_001372 VINTAGE_PENN_ST_001374 VINTAGE_PENN_ST_001376			
P-262	VB Website - Scrolling Disclaimer footer Page Vault VINTAGE_PENN_ST_001378 VINTAGE_PENN_ST_001380 VINTAGE_PENN_ST_001382 VINTAGE_PENN_ST_001384 VINTAGE_PENN_ST_001386 VINTAGE_PENN_ST_001388 VINTAGE_PENN_ST_001390 VINTAGE_PENN_ST_001392			
P-263	VB Website - vintagebrand.com Home Page Page Vault PSU0007166-PSU0007170	11/15/24	11/15/24	C. Hartvigson
P-264	VB Website "How to Reach Us" https://vintagebrand.com/contact Page Vault PSU0007172	11/15/24	11/15/24	C. Hartvigson

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-265	VB Website - Terms of Use https://vintagebrand.com/terms Page Vault PSU0007209- PSU0007212		11/12/24	
P-266	Vintage Brand Website - Drop- Down “College” Menu PSU0005070 -			
P-267	PHYSICAL EXHIBIT - Vintage Brand merchandised sweatshirt PSU0008723-8725		11/12/24	
P-268	PHYSICAL EXHIBIT- Vintage Brand pennant specimen PSU0008828			
P-269	PHYSICAL EXHIBIT - VB State Shrine Striped Pennant PSU0012836		11/12/24	
P-270	PHYSICAL EXHIBIT - VB Shrine Seal Pennant PSU0012837		11/12/24	
P-271	PHYSICAL EXHIBIT - VB White T-Shirt with Penn State PSU0012838			
P-272	PHYSICAL EXHIBIT - VB Gray Shrine Seal T-Shirt PSU0012839		11/12/24	
P-273	PHYSICAL EXHIBIT - VB Gray S Lion T-Shirt PSU0012840 -	11/18/24		C. Hartvigson
P-274	PHYSICAL EXHIBIT - VB White Penn State Keystone T- Shirt PSU0012841 -		11/12/24	
P-275	PHYSICAL EXHIBIT - VB S Lion Koozie PSU0012842			
P-276	PHYSICAL EXHIBIT - VB Shrine Seal Koozie PSU0012843			
P-277	PHYSICAL EXHIBIT - VB S Lion Socks PSU0012844 -		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-278	PHYSICAL EXHIBIT - VB Shrine Seal Socks PSU0012845			
P-279	PHYSICAL EXHIBIT - VB Mug with Penn State Seal PSU0012846		11/12/24	
P-280	PHYSICAL EXHIBIT - VB Mug with Shrine Seal PSU0012847		11/12/24	
P-281	PHYSICAL EXHIBIT - VB Coasters with Shrine Seal PSU0012848			
P-282	PHYSICAL EXHIBIT - VB Coasters with S Lion PSU0012849			
P-283	PHYSICAL EXHIBIT - VB Hat with Penn State Seal PSU0012850		11/12/24	
P-284	PHYSICAL EXHIBIT - VB Hat with Shrine Seal PSU0012851			
P-285	PHYSICAL EXHIBIT - VB Hat with S Lion PSU0012852		11/12/24	
P-286	PHYSICAL EXHIBIT - VB Tumbler with S Lion PSU0012853			
P-287	PHYSICAL EXHIBIT - VB Tumbler with Penn State Keystone PSU0012854		11/12/24	
P-288	PHYSICAL EXHIBIT - VB Cutting Board with S Lion PSU0012855			
P-289	PHYSICAL EXHIBIT - VB Water Bottle with Shrine Seal PSU0012856		11/12/24	
P-290	PHYSICAL EXHIBIT - VB Sweatshirt with Shrine Seal PSU0012857			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-291	PHYSICAL EXHIBIT - VB Sweatshirt with S Lion PSU0012858	11/18/24		C. Hartvigson
P-292	PHYSICAL EXHIBIT - Vintage Brand sweatshirt PSU0008750		11/12/24	
P-293	PHYSICAL EXHIBIT - Vintage Brand t-shirt PSU0008744 -		11/12/24	
P-294	VB Website - Vintage Brand Products Landing Page Page Vault PSU0012786 to 12792			
P-295	VB Website - VINTAGE BRAND Logo T-Shirt Page Vault PSU0012525-12526		11/12/24	
P-296	VB Website - White Vintage Brand T-Shirt Page Vault PSU0012794 to 12795			
P-297	VB Website - Vintage Brand Gray Sweatshirt Page Vault PSU0012806 to 12807			
P-298	VB Website - Results for "Penn State" Jan. 11, 2021 PSU0007325 to 7401		11/12/24	
P-299	VB Website - Penn State Nittany Lion Designs Aug 2024 Page Vault PSU0012531 to 12533			
P-300	VB Website Penn State Nittany Lions T-Shirts Aug. 2021 Page Vault VINTAGE_PENN_ST_000069 to 000082			
P-301	VB Website - Penn State Nittany Lions Hats Aug. 2021 Page Vault VINTAGE_PENN_ST_000099 to 000100			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-302	VB Website - Penn State Nittany Lions Pennants Aug. 2021 Page Vault VINTAGE_PENN_ST_000196 to 000197	11/15/24	11/15/24	C. Hartvigson
P-303	VB Website - Shirts Page Vault Aug. 14, 2021 VINTAGE_PENN_ST_000213 to 000228		11/12/24	
P-304	VB Website - Penn State Nittany Lions Men's Retro Designs - Hats Aug. 2021 Page Vault VINTAGE_PENN_ST_000242 to 000244		11/12/24	
P-305	VB Website - Penn State Nittany Lions Men's Retro Designs - Socks Aug. 2021 Page Vault VINTAGE_PENN_ST_000285 to 000287		11/12/24	
P-306	VB Website - Penn State Nittany Lions Drinkware Feb. 2022 Page Vault VINTAGE_PENN_ST_000330 to 000333		11/12/24	
P-307	VB Website - Penn State Nittany Lions Koozies Feb. 2022 Page Vault VINTAGE_PENN_ST_000335		11/12/24	
P-308	VB Website - Penn State Nittany Lions Coasters Feb. 2022 Page Vault VINTAGE_PENN_ST_000341 to 342		11/12/24	
P-309	VB Website - Penn State Pennants June 21, 2023 Page Vault Included in PSU MSJ Ex. 61 Dkt. 145-5		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-310	VB Website - Penn State Nittany Lions T-Shirt Aug. 2021 Page Vault VINTAGE_PENN_ST_000087 to 88		11/12/24	
P-311	VB Website - Penn State Nittany Lions Mug Aug. 2021 Page Vault VINTAGE_PENN_ST_000143 to 144			
P-312	VB Website - Blue Penn State Nittany Lions Men's Retro T-Shirt Page Vault VINTAGE_PENN_ST_000230 to 232			
P-313	VB Website - Penn State Nittany Lions Men's Hat Aug. 2021Page Vault VINTAGE_PENN_ST_000250 to 252			
P-314	VB Website - Penn State Nittany Lions Mug Aug. 2021 Page Vault VINTAGE_PENN_ST_000260 to 261			
P-315	VB Website - Penn State Nittany Lions Men's Socks Aug. 2021 Page Vault VINTAGE_PENN_ST_000289 to 000291			
P-316	VB Website - Penn State Nittany Lions Water Bottle Feb. 2022 Page Vault VINTAGE_PENN_ST_000363			
P-317	VB Website - Penn State Nittany Lions Koozie Feb. 2022 Page Vault VINTAGE_PENN_ST_000367			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-318	VB Website - Penn State Nittany Lions Gray T-Shirt with Page Vault Cover Sheet VINTAGE_PENN_ST_000397 to 398	11/15/24	11/15/24	D. Neal
P-319	VB Website - Penn State Nittany Lions Sweatshirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000587			
P-320	VB Website - Penn State Nittany Lions Sweatshirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000624			
P-321	VB Website - Blue Penn State Nittany Lions Iconic Women's T-Shirt Page Vault VINTAGE_PENN_ST_001092			
P-322	VB Website - Screenshot of Gray Penn State Nittany Lions T-Shirt			
P-323	VB Website - Penn State Nittany Lions Men's Tri-Blend Varsity T-Shirt Aug. 2021 Page Vault VINTAGE_PENN_ST_000093 to 94	11/15/24	11/15/24	C. Hartvigson
P-324	VB Website - Penn State Nittany Lions Cutting Board Aug. 2021 Page Vault VINTAGE_PENN_ST_000173 to 174			
P-325	VB Website - Penn State Nittany Lions Blue S Lion T-Shirt with Page Vault Cover Sheet VINTAGE_PENN_ST_000548 to 550			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-326	VB Website - Penn State Nittany Lions Koozie Feb. 2022 Page Vault VINTAGE_PENN_ST_000655 to 656		11/12/24	
P-327	VB Website - Penn State Nittany Lions Coasters Feb. 2022 Page Vault VINTAGE_PENN_ST_000670			
P-328	VB Website - Penn State Nittany Lions Tumbler Feb. 2022 Page Vault VINTAGE_PENN_ST_000675 to 676			
P-329	VB Website - Penn State Nittany Lions Hat Feb. 2022 Page Vault VINTAGE_PENN_ST_000710 to 711			
P-330	VB Website - Penn State Nittany Lions Magnet Feb. 2022 Page Vault VINTAGE_PENN_ST_000756 to 757			
P-331	40 VB Website - Penn State Nittany Lions T-Shirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000739 to 740			
P-332	VB Website - Penn State Nittany Lions Sweatshirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000807 to 808			
P-333	VB Website - Penn State Nittany Lions Coasters Feb. 2022 Page Vault VINTAGE_PENN_ST_000558			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-334	VB Website - Penn State Nittany Lions Hat Feb. 2022 Page Vault VINTAGE_PENN_ST_000579 to 580			
P-335	VB Website - Penn State Nittany Lions Magnet Feb. 2022 Page Vault VINTAGE_PENN_ST_000602 to 603			
P-336	VB Website - Penn State Nittany Lions Socks Feb. 2022 Page Vault VINTAGE_PENN_ST_000637 to 638			
P-337	VB Website - Penn State Nittany Lions Sweatshirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000649 - VINTAGE_PENN_ST_000650			
P-338	VB Website - Penn State Nittany Lions Mug Feb. 2022 Page Vault\ VINTAGE_PENN_ST_000698			
P-339	VB Website - Penn State Nittany Lions Tumbler Feb. 2022 Page Vault VINTAGE_PENN_ST_000713 to 714			
P-340	VB Website - Penn State Nittany Lions Cutting Board Feb. 2022 Page Vault VINTAGE_PENN_ST_000729 to 730			
P-341	VB Website - Penn State Nittany Lions Keystone Men's T-Shirt Page Vault VINTAGE_PENN_ST_000672 – to 673		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-342	VB Website - Penn State Nittany Lions Men's T-Shirt Aug. 2021 Page Vault VINTAGE_PENN_ST_000084 – to 85		11/12/24	
P-343	VB Website - Nittany Lions Mug Page Vault VINTAGE_PENN_ST_000137 to 138			
P-344	VB Website - Penn State Nittany Lions Men's Socks Aug. 2021 Page Vault VINTAGE_PENN_ST_000293 to 295			
P-345	VB Website - Penn State Nittany Lions Koozie Feb. 2022 Page Vault VINTAGE_PENN_ST_000605			
P-346	VB Website - Penn State Nittany Lions Sweatshirt Feb. 2022 Page Vault VINTAGE_PENN_ST_000640 to 641			
P-347	VB Website - Penn State Nittany Lions Coasters Feb. 2022 Page Vault VINTAGE_PENN_ST_000665			
P-348	VB Website - Penn State Nittany Lions Tumbler Feb. 2022 Page Vault VINTAGE_PENN_ST_000700 to 701			
P-349	VB Website Penn State Nittany Lions Tumbler Feb. 2022 Page Vault VINTAGE_PENN_ST_000716 to 717			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-350	VB Website - Penn State Nittany Lions Hat Feb. 2022 Page Vault VINTAGE_PENN_ST_000784 to 785			
P-351	VB Website - Penn State Nittany Lions Coasters Page Vault VINTAGE_PENN_ST_001090			
P-352	VB Website - Penn State Coasters June 21, 2023 Page Vault Included in PSU MSJ Ex. 61 Dkt. 145-5	11/18/24	11/18/24	C. Hartvigson
P-353	VB Website - Penn State Nittany Lions Pennant Aug. 2021 Page Vault VINTAGE_PENN_ST_000199 - to 200			
P-354	USPTO Combined Declaration of Use and Incontestability Under Sections 8 & 15 Reg. 1,308,610 PENN STATE with Excerpts of Specimens Submitted May 2, 1990		11/12/24	
P-355	USPTO - Notice of Acceptance Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. 1,308,610 PENN STATE July 25, 1990		11/12/24	
P-356	USPTO - Application for Registration of Trademark - Reg. 5,766,698 PENN STATE with Specimens Submitted Oct. 10, 2017			
P-357	USPTO - Notice of Publication - Reg. 5,766,698 PENN STATE Feb. 27, 2019			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-358	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 Reg. 1,315,693 with Excerpts of Specimens THE PENNSYLVANIA STATE UNIVERSITY Jan. 16, 1991			
P-359	USPTO - Notice of Acceptance/Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. Reg. 1,315,693 THE PENNSYLVANIA STATE UNIVERSITY May 20, 1991			
P-360	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 5,399,989 THE PENNSYLVANIA STATE UNIVERSITY Feb. 12, 2024		11/14/24	
P-361	USPTO - Notice of Acceptance/Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. 5,399,989 THE PENNSYLVANIA STATE UNIVERSITY Aug. 30, 2024		11/14/24	
P-362	USPTO - Application for Registration of Trademark - Reg. 1,276,712 University Seal with Excerpts of Specimens Submitted Sept. 27, 1982			
P-363	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 1,276,712 University Seal April 24, 1990 PSU001074 to 10760		11/12/24	
P-364	USPTO-Notice of Acceptance Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. 1,276,712 University Seal July 25, 1990 PSU0010761		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-365	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 1,350,286 Shrine July 23, 1991			
P-366	USPTO - Notice of Acceptance/Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. 1,350,286 Shrine Dec. 23, 1991			
P-367	USPTO - Combined Declaration of Use and Application for Renewal Under Sections 8 & 9 - Reg. 1,350,286 Shrine July 15, 2005			
P-368	USPTO - Notice of Acceptance Section 8 - U.S. Trademark Reg. 1,350,286 Shrine Sept. 1, 2005			
P-369	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 1,397,810 Shrine June 21, 1991			
P-370	USPTO - Notice of Acceptance/Acknowledgement Sections 8 and 15 - U.S. Trademark Reg. 1,397,810 Shrine Dec 10, 1991			
P-371	USPTO - Declaration of Incontestability - Reg. 5,305,910 Pozniak Lion June 9, 2023			
P-372	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 5,305,910 Pozniak Lion Jan 3, 2024			
P-373	USPTO - Notice of Acceptance/Acknowledgement Sections 8 and 15: U.S. Trademark Reg. No. 5,305,910 Pozniak Lion Feb 2, 2024			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-374	Family Clothesline Homepage PSU0000342 to 346			
P-375	Penn State - Licensing Guidelines Page Vault PSU0005833			
P-376	clc.com - PSU Licensee List Page Vault PSU0006648 to 6675			
P-377	Email from PSU Licensing to S. Hribar re Approval of the Name Penn State Sept. 18, 2013 with attachment PSU0007934 to 7941			
P-378	Email from M. Riedel to J. Hermann re FW CV art sheet Feb. 7, 2013, with attachment PSU0008655 to 8656			
P-379	Email from P. Dooley to M. Riedel re: College Vault volumes and current and target retailers Nov. 15, 2013; electronic attachments listed separately PSU0008007 to 8009			
P-380	ELECTRONIC EXHIBIT – Excel Spreadsheet of Penn State Sales, 2011-13 PSU0008010			
P-381	ELECTRONIC EXHIBIT - Excel Spreadsheet of CV Retailers Current and Targets PSU0008011			
P-382	M. Dittmer CLC Email re College Vault Renewal Webinar Nov. 7, 2016, attaching College Vault Renewal Webinar Final.pdf PSU0008883 to 8898			
P-383	CLC College Vault Presentation A Vintage take on modern style PSU0008884 to 8898		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-384	Email from M. Riedel to A. Horvath and D. Sieminski re Annual Report 2020-11 August 10, 2011 with attachment Penn State 10-11 Annual Report 1.pdf PSU0008469 to 8509			
P-385	CLC Annual Report for Penn State 2010-2011	11/13/24	11/13/24	S. Howell
P-386	Email from K. Koziol to M. Riedel re Message Standard renewals Feb. 12, 2014 with attachment PSU0008092 to 8141			
P-387	CLC Annual Report for Penn State 2012-2013 PSU0008094 to PSU0008141			
P-388	K. Koziol Email to M. Riedel re Annual and royalty reports July 30, 2015 with attachments PSU0008299 to 8350			
P-389	CLC Annual Report for Penn State 2014-2015 PSU0008300 to 8350			
P-390	Email from M. Riedel to P. Esten and T. McGrath re Licensing Annual Report Sept. 1, 2016 with attached CLC 2016 Annual report - Penn State athletics pdf PSU0007884 to 7901			
P-391	CLC Annual Report for Penn State 2015-2016 PSU0007885 to 7901			
P-392	K. Burke Email to M. Riedel re Penn State 2017-18 Fiscal Year Annual Report July 30, 2018; attaching Penn State 2017-18 Annual Report PSU0008906 to PSU0008938	11/13/24	11/13/24	S. Howell

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-393	CLC Annual Report for Penn State 2017-2018 PSU0008907 to 8938			
P-394	Email from M. Riedel re blank Aug. 17, 2020, with attachment Penn-State-2019-20-Annual-Report PSU0008865 to 8881			
P-395	CLC Annual Report for Penn State 2019 to 2020 PSU0008866 to 8881			
P-396	Email from K. McDonald to M. Riedel re Penn State TY 2020 to 2021 Q2 Report July 30, 2021 with attachments PSU0008988 to 9016			
P-397	CLC Annual Report for Penn State 2020 to 2021 PSU0008989 to 9006			
P-398	CLC Quarterly Royalty Report Q2 2021 PSU0009007 to 9016			
P-399	Email from S. Howell to T. Powell and S. Petulla re Annual Reports Aug. 17, 2022 with attachments PSU0009033 to 90841			
P-400	CLC Strategic Marketing Solutions Program Annual Report 2021 to 2022 PSU0009033 to 9062	11/13/24	11/13/24	S. Howell
P-401	CLC Annual Report for Penn State 2021-2022 PU0009063 to 9084			
P-402	CLC Email from K. Koziol to M. Riedel re year end numbers July 14, 2014 with attachment PSU0008266 to 8282			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-403	CLC - Quarterly Royalty Report June 2014 and June 2015 PSU0008267 to 8282			
P-404	ELECTRONIC EXHIBIT Excel Spreadsheet of Penn State Royalties FY16 to FY22 PSU0010596			
P-405	Performance Research University-Wide Partnership Program Market Research Study Nov. 2022 PSU0012355 to 12411			
P-406	Email from S. Pozniak to M. Riedel re Pozniak Lion Agreement Aug 14, 2014, with attachment PSU0008418 to 8429			
P-407	Intellectual Property Purchase Agreement between Stephen Pozniak and Penn State Aug. 14, 2014 PSU0008419 to 8429		11/12/24	
P-408	Email from M. Finocchio to D. Sieminski et al re Pozniak Copyright Assignment Aug. 26, 2014 with attachment PSU0008286 to 8289			
P-409	Copyright Assignment from Stephen Pozniak to Penn State Aug. 25, 2014 PSU0008287 to 8289		11/12/24	
P-410	Email from M. Riedel to D. Siemenski re FW Pozniak lion Aug. 25, 2014 with attachment PSU0008663 to 8664			
P-411	Email from M. Riedel to J. Haney re FW Absolute American USA apparel Sept. 27, 2011 PSU0008589 to 8590			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-412	Trademark License Agreement between Penn State and the Penn State Alumni Association March 15, 2018 PSU0010503 to 10521			
P-413	License Agreement between Penn State and Champion March 1984 PSU0010375 to 10412			
P-414	License Agreement between Penn State and Terra Art Oct. 1983 PSU0010265			
P-415	Photo of Lion's Pride Merchandise Penn State banners and pennants PSU0010524 to 10280			
P-416	E of Google Search for <i>Penn State Vintage Brand Clothing</i> and Navigation PSU0012808			
P-417	VB Website for Penn State T-shirt from Google Search Page Vault PSU0012743 to 12744			
P-418	VB Website for Penn State T shirt Page Vault PSU0012746 to PSU0012747			
P-419	VB Website for Penn State Sweatshirt Page Vault PSU0012749 to 12750			
P-420	VB Website for Penn State Hat Page Vault PSU0012752 to 12753 -			
P-421	PHYSICAL EXHIBIT - Blue and White Society T-Shirt with Shrine on Back PSU0009664 to 9665		11/12/24	
P-422	PHYSICAL EXHIBIT - Silver Tankard with Engraved University Seal PSU0009666 to 9670			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-423	PHYSICAL EXHIBIT - Penn State Pennant PSU0012814		11/12/24	
P-424	PHYSICAL EXHIBIT Penn State Shrine Pennant PSU0012815		11/12/24	
P-425	PHYSICAL EXHIBIT - Penn State Seal Pennant PSU0012816		11/12/24	
P-426	PHYSICAL EXHIBIT S Lion Penn State Pennant PSU0012817 -	11/13/24	11/13/24	S. Petulla
P-427	PHYSICAL EXHIBIT - Penn State Banner PSU0012818		11/12/24	
P-428	PHYSICAL EXHIBIT - Penn State Banner PSU0012819			
P-429	PHYSICAL EXHIBIT - White Penn State Yeti Water Bottle PSU0012820		11/12/24	
P-430	PHYSICAL EXHIBIT - Lion Ambassadors Homecoming 97 Sweatshirt PSU0012823	11/13/24	11/13/24	D. Dulabon
P-431	PHYSICAL EXHIBIT - White Shrine Hat PSU0012824 -		11/12/24	
P-432	PHYSICAL EXHIBIT - S Lion Mug PSU0012825 to 12826		11/12/24	
P-433	PHYSICAL EXHIBIT Penn State Logo Koozie PSU0012827 to PSU0012828			
P-434	PHYSICAL EXHIBIT - White Seal T-Shirt PSU0012829		11/12/24	
P-435	PHYSICAL EXHIBIT - Gray Mug with University Seal PSU0009525		11/12/24	
P-436	PHYSICAL EXHIBIT - Gray Penn State Shrine Nike T-Shirt PSU0012832			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-437	PHYSICAL EXHIBIT - White S Lion T-Shirt PSU0012833		11/12/24	
P-438	PHYSICAL EXHIBIT - Gray Penn State Shrine T-Shirt PSU0012834		11/12/24	
P-439	PHYSICAL EXHIBIT - Navy Penn State Shrine T-Shirt PSU0012835			
P-440	PHYSICAL EXHIBIT - Happy Valley Shrine T-Shirt PSU0012859		11/12/24	
P-441	PHYSICAL EXHIBIT - Gray S Lion T-shirt PSU0012860			
P-442	PHYSICAL EXHIBIT - Penn State Coasters with Bus Image PSU0012873, PSU0012874		11/12/24	
P-443	PHYSICAL EXHIBIT - Penn State Seal Sweatshirt		11/12/24	
P-444	PHYSICAL EXHIBIT - Penn State Wood Coasters PSU0012875			
P-445	PHYSICAL EXHIBIT - WE ARE PENN STATE Banner PSU0012876		11/12/24	
P-446	PHYSICAL EXHIBIT - '47 Penn State S Lion T-Shirt PSU0009528		11/12/24	
P-447	PHYSICAL EXHIBIT - Lion Ambassadors T-Shirt 1996 With Shrine on Sleeve PSU0009657- 9660			
P-448	PHYSICAL EXHIBIT - Gray Alumni T-Shirt with University Seal PSU0009661 to 9663		11/12/24	
P-449	PHYSICAL EXHIBIT - '47 Trucker Adjustable Hat with S Lion Logo PSU0009524		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-450	Authenticating Affidavit of Nathaniel Frank-White Internet Archive			
P-451	Authenticating Declaration of Garnett Lee			
P-452	Authenticating Declaration of Matthew R. Rosendahl			
P-453	Authenticating Business Records Declaration of Stephanie Petulla Penn State			
P-454	PHYSICAL EXHIBIT - VB Bucknell Bison Hat PSU0012863 to 12864			
P-455	PHYSICAL EXHIBIT - VB Gray Bucknell Bison Hoodie PSU0012861 to 12862			
P-456	PHYSICAL EXHIBIT - Vintage Brand Logo T-Shirt PSU0012867 to PSU0012868		11/12/24	
P-457	PHYSICAL EXHIBIT - White with Blue Collar Penn State Seal T-Shirt from Homefield		11/12/24	
P-458	PHYSICAL EXHIBIT - Lion Ambassadors Pozniak Lion Blue T-Shirt PSU0012865	11/13/24	11/13/24	S. Petulla
P-459	PHYSICAL EXHIBIT - Pozniak Lion Hats PSU0012866	11/13/24	11/13/24	S. Petulla
P-460	PHYSICAL EXHIBIT - Gray Penn State Shrine T-Shirt PSU0010529		11/12/24	
P-461	PHYSICAL EXHIBIT - Vintage Brand Lion Face Mug PSU0008768		11/12/24	
P-462	PHYSICAL EXHIBIT - VB Puzzle of Beaver Stadium Map PSU0008777		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-463	PHYSICAL EXHIBIT - Penn State Lions Justin Patten Mug PSU0012869 to 12872		11/12/24	
P-464	PHYSICAL EXHIBIT - For Bare Feet Penn State Nittany Lions - 4 Stripe Deuce Socks PSU0012878 to 12879			
P-465	PHYSICAL EXHIBIT - For Bare Feet Penn State Go Team Dress Socks PSU0012880 to 12881		11/12/24	
P-466	PHYSICAL EXHIBIT - White Pennsylvania State University T-Shirt PSU0012882 to 12883		11/12/24	
P-467	PHYSICAL EXHIBIT - White Pennsylvania State University Polo Shirt PSU0012884		11/12/24	
P-468	PHYSICAL EXHIBIT '47 White Penn State S Lion T-Shirt PSU0012877			
P-469	Amended Notice of Deposition of Vintage Brand LLC Hartvigson Depo. Ex.2			
P-470	Screenshots of Vintage Brand Website August 14, 2021 Page Vault C. Hartvigson Depo. Ex. 6 VINTAGE_PENN_ST_000201 to 265 VINTAGE_PENN_ST_000276 to 279 VINTAGE_PENN_ST_000284 to 295		11/12/24	
P-471	Screenshots of Vintage Brand Website Feb 28, 2022 Page Vault Screenshots of Vintage Brand Website Feb 28, 2022Page Vault C. Hartvigson Depo. Ex. 7 VINTAGE_PENN_ST_000296 to 000361		11/12/24	

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-472	Defendant Vintage Brand, LLC's Confidential Response to Plaintiff Pennsylvania State University's Interrogatory No. 7 Subject to Protective Order March 4, 2022 C. Hartvigson Depo. Ex. 10		11/12/24	
P-473	VB Website - Results for "Penn State" Jan. 11, 2021 C. Hartvigson Depo. Ex. 15			
P-474	Licensing and Fulfillment Agreement between Sportswear Inc. and Vintage Brand, LLC, Dec. 27, 2020 C. Hartvigson Depo. Ex. 20			
P-475	Sportswear Sales Report - September 2022 C. Hartvigson Depo. Ex. 21 SPORTSWEAR_PSU_000001			
P-476	Licensing & Fulfillment Agreements between Vintage Brand and Sportswear 2017 C. Hartvigson Depo. Ex. 4 VINTAGE_PENN_ST_000034 to 50			
P-477	Email from L. Lucci to M. Riedel re Vintage PSU Throwback Graphics Sept. 19 2020 PSU0008968	11/14/24	11/14/24	C. Gummo
P-478	USPTO - Combined Declaration of Use and Incontestability Under Sections 8 & 15 - Reg. 5,742,516 THE PENNSYLVANIA STATE UNIVERSITY Oct. 17, 2024		11/14/24	
P-479	TSDR Report - U.S. Reg. 5,742,516 THE PENNSYLVANIA STATE UNIVERSITY Oct. 23 2024			

Completed by Counsel		Completed by Courtroom Deputy		
Exhibit No. P/D #	Exhibit Description	Date Identified	Date Admitted	Witness
P-480	ELECTRONIC EXHIBIT Excel Spreadsheet Penn State Royalties FY16 to FY22 - WITH TOTALS ADDED PSU0010596	11/13/24	11/13/24	S. Howell
P-481	Affidavit of Todd W. Price Page Vault			
P-482	Penn State Cotton Bowl Button M. Young Dep. Ex. 18 VB_MEM_PSU_069 -		11/12/24	
P-483	Vintage Brand Website Product Page for Vintage Brand Hat Page Vault PSU0012800			
P-484	PREP SPORTSWEAR Reg. 4005164 Declaration Sept. 8, 2016			
P-485	Prep Sportswear Website			
P-486	USPTO Reg No 5,399,989 The Pennsylvania State University			

**OFFICE OF THE CLERK
UNITED STATES DISTRICT COURT
for the
MIDDLE DISTRICT of PENNSYLVANIA**



PETER WELSH
Clerk of Court

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IN RE: The Pennsylvania State University v. Vintage Brand, LLC, et al
Case No. 4:21-CV-01091

TO COUNSEL:	David Finkelson, Esquire	Mark P. McKenna, Esquire
	Lucy J. Wheatley, Esquire	John T. Fetters, Esquire
	McGuireWoods, LLC	Joshua D. Harms, Esquire
	Gateway Plaza	Stokes Lawrence P.S.
	800 East Canal Street	1420 Fifth Avenue, Suite 3000
	Richmond, VA 23219	Seattle, WA 98101

Your original exhibits from the jury trial held November 12, 2024 - November 19, 2024 are being returned to you in compliance with Middle District of Pennsylvania Local Rule 79.4. It is your responsibility to keep these exhibits through the appeal period and make arrangements for transport, should that be necessary.

Kindly acknowledge receipt of said exhibits by signing the bottom portion of this letter and returning it to the undersigned at your earliest possible convenience.

Very truly yours,
Peter Welsh, Clerk of Court

s/ Janel R. Rhinehart
Janel R. Rhinehart
Deputy Clerk

RECEIPT

Receipt is hereby acknowledged for the exhibits introduced by the Plaintiff / Defendant in the above captioned matter.

11/19/2024
(Date)

Lucy J. Wheatley
(Signature)